

Labels, Tags & Misconceptions
ASC Grant and McColl Partnership
Museum Curators
9th Grade Visual Arts

Introduction:

Art is both a mirror of society, and a window through which we view and deepen our understanding of the world and ourselves. You and your peers will be creating works of art that will deepen your understanding of the power of labels. You will examine how labels can shape and limit our understanding and perceptions about each other and our society. As upper school students, you will become the voice for the students of Woodlawn. Working on a team, you will develop methods of getting the artwork and the message into the community to create awareness about the power of labels.

Teams:

Public Presentation Team : Terin, Darius, Charlie, Sophia, Morgan, Erin

You will put together a 5-7 minute presentation that articulates the purpose of the project and promotes the importance of art in the community. When organizations like the ASC award grant money to community organizations, it is important to inform the public and town leaders about how the money is used and how it impacts the community. Your presentation corresponds with the ASC North fund drive. You will be speaking to leaders of the communities of Davidson, Huntersville and Cornelius at town hall meetings. By doing this, you will inform community leaders about the exhibitions in their towns and hopefully create awareness of how labels can shape and limit our understanding and perceptions about each other, and in the process you may also help generate monetary donations to the fund drive.

- Present in teams of 2 or 3 at Cornelius or Huntersville town hall meeting on February 4th
- Present in teams of 2 or 3 at Davidson town hall meeting on February 12th.

Design Team: Lauren, Mallorie, Scott, Isaac

You will work with the artists, Susan Harbage Page and Janet Lasher, at Woodlawn and at McColl Center. Using the designs of your peers, you will apply the technique of photo emulsion, the final step in the art process. You will also be providing design input and creating design sets for the displays and interpretations of the artwork at the opening at McColl Center and at area exhibitions.

- Opening night for Woodlawn exhibition at McColl Center on a April 4th 6 pm-8pm
- Exhibition in Main Street Books 4/15-5/5
- Exhibiton at Art Festival in Davidson in April
- Exhibition at Cornelius Town Hall the month of May

Podcast Team: Graeme, Richard, John, Bryn

You will be creating podcasts to keep the Woodlawn community informed of the progress surrounding our ASC grant. You will provide a forum for opinions and discussion topics. This will involve interviewing your peer artists, recording studio activities, and facilitating roundtable discussions for students from each focus area. Each may each want to take a grade level to document.

Website Team: Greg, Sawyer, Sayre, Chandler

You will be responsible for designing a website that documents the design process of the grant from beginning to end. The documentation will require photos, written summaries, interviews,

etc. You will serve as a connection between Woodlawn students and the community.

Assessment:

You will be assessed based on the following

- _____ Ability to work with a team
- _____ Journal to record notes, ideas, task lists, and thoughtful reflections
- _____ Demonstrate a proactive work ethic - figure out what needs to be done next
- _____ Demonstrate accountability, good use of class time, able to meet deadlines, attend scheduled meetings
- _____ Craftsmanship/neatness of work
- _____ Ability to convey the messages of the student focus groups about the power of labels